

DECLARATION

# *Positive Industry*

**WE ARE THE POSITIVE INDUSTRY.**  
AND WE WORK SO THAT OUR ACTIONS ALWAYS  
**CONTRIBUTE TO THE BUSINESS ECOSYSTEM,  
SOCIETY, AND THE PLANET.** WE ARE COMMITTED TO:  
**ACTING IN ADVANCE**

FOR THE BENEFIT OF THE ECOSYSTEM AND THE COMMUNITY WE REPRESENT.

**ADAPT QUICKLY** AND IN THE KINDEST WAY  
TO A CHANGING ENVIRONMENT

**COLLABORATE WITH COMPANIES,  
ENTITIES, AND SOCIETY WHEN WE CAN  
CONTRIBUTE TO THE COLLECTIVE GOOD.**  
UNDERSTAND THAT OUR ACTIONS TRANSCEND THE WORLD:

**THINK GLOBALLY**  
**BUT ALSO ACT LOCALLY.**  
**TO GUARANTEE SUSTAINABILITY**  
**AS THE ONLY WAY TO PROGRESS.**

[positiveindustry.org](http://positiveindustry.org)